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BRISTOL COMPANY SMASHES SALES TARGET TO TAKE HOME TROPHY

The Bristol based branch of Buck & Hickman has been crowned the winner of the Dormer Tools Trophy after smashing its sales target by over £2,500.



The race for the trophy saw the supplier of tools, maintenance and health and safety equipment come top after competing with other Buck & Hickman trade counters nationwide. The Bristol branch smashed its Dormer tools sales target of £41,244 after just three months.

Dave Slade, Branch Manager of Buck & Hickman Bristol, said: “We have a close relationship with the Dormer team which translates to a strong sales message on the trade counter. This knowledge of the product obviously shone through here in Bristol and we’re incredibly proud of the trophy that now sits in the branch.”

Buck & Hickman Bristol launched its ‘Tooltastic’ trade counter in February as a counter service tailored to the needs of builders, tradesmen and DIY enthusiasts. An online ‘Tooltastic’ service is also available at www.tooltastic.com, or call the branch on 0117 916 8660 for further information. Buck & Hickman is part of The BSS Group plc, a market leading distributor to specialist trades.