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Buck & Hickman backs top Superbike team

Buck & Hickman, the leading supplier of tools, maintenance and health and safety products, is continuing to back the Jentin Racing Yamaha team for the 2009 British Superbike Championship season.

The Jentin Racing team will continue to exclusively use Buck & Hickman's own brand Roebuck tools with the new Yamaha R1 bike proudly bearing the company's 'Tooltastic' trade counter branding. Jentin Racing is one of the top privateer teams in the British Superbike Championship.



Simon Armer, Marketing Manager at Buck & Hickman, said: "After a successful 2008 we are pleased to be able to return for another year of sponsorship. Rather than just sponsor space on the bike we wanted the team to make the most of what we do best, so we are also supplying them with Roebuck hand tools, tool cabinets and consumables. We wish the whole team good luck for the rest of the season and we look forward to seeing the team's mechanics at our Tooltastic trade counter in Cheltenham on a regular basis."

Buck & Hickman will be running regular promotions throughout the year for customers to win tickets to rounds of the British Superbike Championship. Log on to <http://www.buckandhickman.com> or call 08450 510150 for further information. Buck & Hickman is part of The BSS Group plc, a market leading distributor to specialist trades.