

Buck & Hickman goes green for its customers

Buck & Hickman has revealed that more of its customers are becoming eco-friendly, with its new range of Roebuck biodegradable sacks flying off the shelves as a surprising best seller.

As customers increasingly look for environmentally friendly alternatives, sales of the Roebuck biodegradable sacks have proven to be strong since the leading supplier of tools, maintenance and health and safety products launched its new 08/09 catalogue. The refuse sacks made of recycled materials are being chosen as they biodegrade relatively quickly compared to normal plastics which in some cases won't break down for hundreds of years.



Tamara Booth, Product Manager at Buck & Hickman, said: "We noticed that the sales of the Roebuck biodegradable sacks have grown strongly since they were first launched in January and have continued to grow since we launched our new catalogue in March. Take up of environmentally friendly products can sometimes be quite slow so it's great to see customers opting for these biodegradable alternatives. The need to implement effective environmental policies is a growing requirement for many companies in our industry and Buck & Hickman is continuing to extend its own-brand range of products to meet this demand."

www.buckandhickman.com

www.roebuck-tools.com