

3 December 2010

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Press Release

## **BUCK & HICKMAN LAUNCHES NEW VALUE FOR MONEY TOOLS RANGE**

Leading distributor Buck & Hickman has launched a brand new range of hand tools called 'Contractor 1<sup>st</sup>'. The range has been designed to offer exceptional value for money, by combining very competitive buying prices with reliable levels of quality and performance.

The complete Contractor 1<sup>st</sup> range will be stocked in all of Buck & Hickman's Tooltastic trade counters and offers a hand tool for virtually every application.

Simon Armer, Marketing Manager of Buck & Hickman, said: "We are very conscious that in the current economic climate our customers need to manage costs carefully. For tradesmen in particular the cost of replacing key tools can be a very significant one. We believe that the new Contractor 1<sup>st</sup> range offers a great alternative to more expensive branded products when customers have to work to very tight budgets".

For further information log on to [www.buckandhickman.com](http://www.buckandhickman.com) or visit your local branch. You can also call 08450 510150 for further information. Buck & Hickman is part of The BSS Group plc, a market leading distributor to specialist trades.



**ENDS**

**For further information please contact Rose Kilby at Willoughby PR on 0115 924 7132 or email [rosek@willoughby-pr.co.uk](mailto:rosek@willoughby-pr.co.uk)**

### **Notes to editors**

#### **The BSS Group**

The BSS Group plc is a market leading distributor to specialist trades. It has three Divisions: Domestic, Industrial and Specialist. The BSS Group turns over in excess of £1.3 billion, operates through 400 trading branches and employs almost 5,000 people. It is headquartered in Leicester and is listed on the UK Stock Exchange.

#### **Buck & Hickman**

Buck & Hickman is the UK's leading supplier of tools, maintenance and health and safety products offering 60,000 products to order today and use tomorrow. The Roebuck brand is exclusive to Buck & Hickman and offers a comprehensive range of over 23,000 tools, maintenance and health and safety products. Roebuck products are designed specifically for professional users working in demanding industrial environments.