

2<sup>nd</sup> JULY 2010

## BUCK & HICKMAN CELEBRATES THIRD YEAR WITH JENTIN RACING

Buck & Hickman, the leading distributor of tools, maintenance and health and safety products, has teamed up with Jentin Racing for the third year running as they enter the 2010 British Superbike championship and become the official BMW Works team running in the new EVO class.

The bikes will carry 'Tooltastic' branding, which is the name of Buck & Hickman's new national network of Trade Counters. The team will also use Buck & Hickman's own brand 'Roebuck' tools in its pits. Jentin Racing is already celebrating a successful start to the season with rider Steve Brogan enjoying a double win in the EVO class at Brands Hatch.

Simon Armer, Marketing Manager at Buck & Hickman, said: "This is an incredibly exciting year for Jentin Racing as they become the official BMW Works team. We've built a close relationship with them over the past two years so we were eager to carry on our support and follow their progress for this season. We're pleased that our Roebuck hand tools, tool cabinets and consumables will be put to good use and hopefully help the team gain pole position."

The Roebuck brand is exclusive to Buck & Hickman and offers a comprehensive range of over 23,000 tools, maintenance and health and safety products. Roebuck is unique in its combination of range, industrial quality and outstanding value for money.



For further information in Jentin Racing visit [www.jentinracing.co.uk](http://www.jentinracing.co.uk). Log on to [www.buckandhickman.com](http://www.buckandhickman.com) or call 08450 510150 for further information. Buck & Hickman is part of The BSS Group plc, a market leading distributor to specialist trades.

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**For further information please contact Rose Kilby at Willoughby PR on 0115 924 7132 or email [rosek@willoughby-pr.co.uk](mailto:rosek@willoughby-pr.co.uk)**

#### **Notes to editors**

#### **The BSS Group**

The BSS Group plc is a market leading distributor to specialist trades. It has three Divisions: Domestic, Industrial and Specialist. The BSS Group turns over in excess of £1.3 billion, operates through 400 trading branches and employs almost 5,000 people. It is headquartered in Leicester and is listed on the UK Stock Exchange.

#### **Buck & Hickman**

Buck & Hickman is the UK's leading supplier of tools, maintenance and health and safety products offering 60,000 products to order today and use tomorrow. The Roebuck brand is exclusive to Buck & Hickman and offers a comprehensive range of over 23,000 tools, maintenance and health and safety products. Roebuck products are designed specifically for professional users working in demanding industrial environments.

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