

PRESS RELEASE

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Senior Directors celebrate 'Tooltastic' launch

Senior Directors and the Group Chief Executive of The BSS Group plc, gathered at the Leicester branch of Buck & Hickman on Wednesday 25 March to celebrate the launch of its 'Tooltastic' trade counter.

Buck & Hickman is part of The BSS Group plc's Specialist Division and the rebranding of its 26 nationwide trade counters is part of an initiative to open its doors to a brand new audience of tradesmen and DIY experts.



Gavin Slark, Chief Executive of The BSS Group plc, said: "Buck & Hickman is bucking a trend in the midst of the credit crunch and changing its strategy to appeal to a whole new audience. The launch of 'Tooltastic' symbolises an exciting move for Buck & Hickman whereby it can appeal to a broader market and provide the same high quality service to tradesman as it has have done for engineers, health and safety and maintenance managers for many years. By meeting demand for quality tools and excellent service, Buck & Hickman is seizing an opportunity to expand its business within already established locations, whilst demonstrating its commitment to meeting the needs of the local economy."

'Tooltastic' offers over 60,000 products with service honed through over 100 years of supplying tools, maintenance and health and safety wear. The BSS Group plc acquired Buck & Hickman to form its Specialist Division in 2007. It also has an Industrial Division led by BSS Industrial and a Domestic Division which includes Plumbing Trade Supplies (PTS).

Visit the new 'Tooltastic' branch at Unit C2 Waterside Road, Hamilton Industrial Estate, Leicester, LE5 1TL. For further details log on to <http://www.tooltastic.com> or call the branch on 0116 299 2990. Buck & Hickman is part of The BSS Group plc, a market leading distributor to specialist trades.

Photo Caption: Chairman Peter Warry, Group Chief Executive Gavin Slark and Finance Director Roddy Murray from The BSS Group plc visit the 'Tooltastic' trade counter at Buck & Hickman Leicester

The BSS Group

The BSS Group plc is a market leading distributor to specialist trades. It has three Divisions: Domestic, Industrial and Specialist. The BSS Group turns over in excess of £1.2 billion, operates through 400 trading branches and employs over 5,000 people. It is headquartered in Leicester and is listed on the UK Stock Exchange.

Buck & Hickman

Buck & Hickman is the UK's leading supplier of Tools, Maintenance and Health and Safety products offering 60,000 products to order today and use tomorrow.

Roebuck

The Roebuck brand is exclusive to Buck & Hickman and offers a comprehensive range of over 23,000 tools, maintenance and health and safety products. Roebuck products are designed specifically for professional users working in demanding industrial environments.